

ISAAC BLAKE

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PROFESSIONAL PROFILE

- Highly accomplished media production director with 20+ years of experience in crafting compelling narratives that inspire action and drive meaningful results.
- Proven success in managing all stages of video production, from concept through execution, with expertise in team leadership, brand guardianship, and achieving strategic objectives.

EXPERIENCE

USAID, 3/2022 - present

Head of Media Production

- Led production of high-quality multimedia content for diverse audiences, from initial strategy through delivery, working directly with the USAID Administrator.
- Managed team of media professionals, fostering agency-wide collaboration to deliver accurate, innovative, and on-time projects aligned with the agency's mission.
- Developed comprehensive project plans, scripts, original designs, and templates.
- Oversaw all aspects of video production, from camera operation, live streaming, lighting design, sound recording, and technical troubleshooting and optimization.
- Led post-production process, utilizing expertise in editing, graphic design, and motion graphics to create engaging visual content for multiple platforms.
- Established detailed equipment inventories, maintained A/V equipment, and identified equipment upgrades and replacements to ensure optimal performance.

AMERICAN BRIDGE 21ST CENTURY, 8/2011 – 3/2022

Senior Advisor, Director of Video Production and Digital Media Archives

- Spearheaded organization's creative direction, developing and producing diverse multimedia content, ranging from rapid response videos to award-winning ads.
- Managed and mentored a team of media professionals, fostering collaboration and creativity to deliver results-oriented projects on time and within budget.
- Coordinated with staff and clients to define project objectives, target audience, and communications strategies for impactful and effective visual content.
- Planned, facilitated, and executed studio and field-based video productions, including multi-camera live stream broadcasts.
- Served as lead video editor and motion graphic designer, utilizing expertise in editing, graphic design, and 3D animation to create state-of-the-art digital content.
- Developed and implemented successful multi-platform social media distribution strategies to maximize engagement and reach target audiences.
- Led the design and development of *Vault*, a hybrid cloud media management system, creating the largest political media archive of its kind, providing staff and clients with unparalleled access to over 200,000 digital assets.

U. S. SENATE DEMOCRATIC COMMUNICATIONS CENTER, 1/2005 – 8/2011

Senior Video Producer/Editor

- Collaborated with U.S. Senators and their offices to produce impactful video content, including documentaries, PSAs, podcasts, and video news releases.
- Conducted field-based video production and live studio interviews with local and national outlets via satellite and enhanced IP delivery.
- Managed visual content creation, upload, and maintenance for the official website.

EDUCATION

B. A., MASS COMMUNICATIONS/
MEDIA STUDIES
Auburn University

PROFESSIONAL SKILLS

Video Production
Live Event Management
Team Leadership
Project Management
Budgeting
Graphic Design/Animation
Digital Asset Management
Live Streaming Platforms
Social Media Strategy

TECHNICAL SKILLS

Adobe Creative Suite
Apple Final Cut Pro X & 7
AVID Media Composer
Maxon Cinema 4D
DaVinci Resolve
CatDV & Iconik Media Mgmt
Wordpress
Google Workplace & Analytics

AWARDS

2023 USAID Superior
Accomplishment Award

2015 Campaigns & Elections
Reed Award Winner
Best Use of New Technology

2014 American Association of
Political Consultants Pollie
Award Winner
Web Video - Best Use Humor

2014 Campaigns & Elections
Reed Award Winner
Best Web Video (IE)

2013 American Association of
Political Consultants Pollie
Award Winner
Best Presidential Web Video